



WE'RE  
PROUD TO  
BE A B CORP.



## We are officially B Corp certified.

Starting 2023 on a positive note, DataGardener is pleased to announce their recent certification as a **B Corp** company.

### What this means

Meeting rigorous standards of social and environmental performance, with transparency and accountability, the certification requires companies to report on their social and environmental performance. This allows customers, investors, partners and stakeholders to easily assess the impact of a company's operations. DataGardener are themselves a diverse company who employ a cross section of people; this shows their own commitment to diversity. The DataGardener platform has a range of search functions and has to be seen to appreciate the real impact of the data on show. A personalised service can be tailored for all clients and our team are ready to organise a demonstration for you.

### About DataGardener

DataGardener is a thriving company based in Eastleigh, Hampshire and is now a recognised provider in the data intelligence industry. Using the DataGardener platform, companies are able to find their ideal customer profile, match and contact these companies and have complete confidence that their prospective clients are relevant to their business strategy. Offering lending, international trade and business development intelligence on UK companies, this growing business, with their international team of specialists, provide data drawn from over 25 different sources.



Committed to sustainable futures and supporting businesses interested in their own (ESG) Environmental, Sustainable and Governance and (CSR) Corporate Social Responsibility capacity, the data platform can access information for businesses who also subscribe to these initiatives; this gives an even greater impact for businesses looking for the security of sustainable futures.

Tarun Kumar, CEO, who has spent many years working in financial, risk and data analysis with notable employers such as JP Morgan and the UK Home Office in London said,



"Our mission is to transform the way organisations discover opportunities, create meaningful relationships, and fully understand their business portfolio by connecting rich information with intelligent data technology. This provides a powerful B2B user experience." Tarun went on to say, "The data we provide can be used for financial analysis by credit and risk professionals and also for prospecting and marketing."

Tarun, with his business partner Robert Holland and the team, now service over 70 notable high street financial institutions and major corporate business clients. Robert commented on the accreditation,



"We are proud to be associated with over 6000 companies in 89 countries now accredited with the B Corp status."

In addition to B Corp DataGardener has an ESG Insights Award, is recognised as an Ai 100 FinTech company, a Crown Commercial Service supplier and has also won the Southern Enterprise Award 2022 for Business Intelligence Innovation, with much more to look forward to. Information on all awards is available on the [website](#).

Our team are waiting to organise a demonstration of the platform for you.

[Book A Demo](#)



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